



SEAWAY OPENING

SPECIAL FEATURE

MARCH 22

Are you part of the transportation network connected to North America's marine highway, Highway H₂O?

Don't miss your opportunity to advertise in our annual seaway special.

ADVERTISING DEADLINE: MARCH 11


FOR ADVERTISING INFORMATION

Joyce Hammock, Publisher & Editor

Tel.: (514) 934-0373

Don Burns, Advertising Representative

Tel.: (450) 458-5833



Canadian
Sailings_{co} | Transportation &
Trade Logistics

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RATES AND AD SIZES

	B/W	4 COLOUR		
FULL PAGE (no bleed)	\$1,970	\$2,660	8.125 X 10.875	
FULL PAGE (+ bleed)	\$1,970	\$2,660	8.375 X 11.125	
1/2 PAGE	\$1,090	\$1,780	7 X 4.875 3.375 X 10	HORIZONTAL VERTICAL
1/3 PAGE	\$870	\$1,560	7 X 3.25 3.375 X 6.875	HORIZONTAL VERTICAL
1/4 PAGE	\$740	\$1,430	7 X 2.4375 3.375 X 4.875	HORIZONTAL VERTICAL
1/6 PAGE	\$590	\$1,280	3.375 X 3.25	

ALL MEASUREMENTS ARE IN INCHES. WIDTH X HEIGHT.

COLOUR CHARGES

1 EXTRA COLOUR	\$230
2 EXTRA COLOURS	\$460
FULL COLOUR	\$690

CREATIVE SERVICES

AVAILABLE AT AN
EXTRA CHARGE

ADS CAN BE PROVIDED BY EMAIL, ON CD, OR UPLOADED TO OUR FTP SITE. LOGOS AND IMAGES SHOULD BE PROVIDED AT **300 DPI** (OR AS VECTOR). IF NOT PROVIDED AT HIGH RESOLUTION, PLEASE PROVIDE HARD COPY FOR SCANNING.

FILE FORMATS ACCEPTED: PDF, EPS, TIFF, JPG

- A high-resolution PDF (300 dpi or higher) with fonts embedded and crop marks included is preferable, if no changes to artwork are required. If changes are required, please provide native format source file.

SOFTWARE

- Quark XPress
- Photoshop
- Illustrator
- InDesign

FTP SITE: [ftp.canadiansailings.com](ftp://ftp.canadiansailings.com) ■ login: csfeatures ■ password: mag00259

A hard copy must be provided with all ads. Canadian Sailings is not responsible for material that does not comply with these specifications.

TO ADVERTISE: Joyce Hammock, Publisher & Editor (514) 934-0373
or Don Burns, Advertising Representative (450) 458-5833
Email material to: whennick@canadiansailings.ca

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